

UMR & EPIC Hearing Health Care

Listening to your needs

Have you heard the news? UMR has partnered with EPIC Hearing Health Care to provide discounted hearing aids and exams to our customers and their employees.

Hearing is one of the most used five senses and is vital to how we interact with those around us...in business and our personal lives. Unfortunately, we all experience a steady deterioration of hearing as we age, and many health plans do not offer coverage.

Take a look at the facts:

- 31.5 million Americans have hearing loss
- 24 million are not treated
- 16 million are working adults ages 35-65
- Noise exposure is the primary cause in hearing loss
- The Better Hearing Institute reports that 90 percent of hearing losses can be treated with hearing aids
- Almost everyone can be helped

By partnering with EPIC, UMR is helping to ensure our customers' employees have access to quality, affordable hearing care.

How does it work?

Through EPIC's network of screened and qualified physicians and audiologists, members have access to heavily discounted exams and hearing devices. To activate benefits, they merely call EPIC's toll-free number and set up an exam with a recommended provider. If a hearing aid is a viable solution, members will receive a device at 40 percent to almost 50 percent below retail prices. This translates into significant savings and could bring an otherwise unavailable treatment alternative to their lives.

Fees

None, zip zero! EPIC costs nothing for the customer and is easy to implement. There are no ID cards, no activation fees and no pre-referral costs. All services and referrals are coordinated with existing coverage under major medical benefits to assure full use of benefit dollars. To get started, employers simply fill out an EPIC group application form. *That's all there is to helping employees gain access to quality hearing care!*

For more information on EPIC Hearing Health Care, please contact your UMR sales representative.



About Epic

Ear Professionals International Corporation (EPIC) Hearing Health Care was formed to address the relative lack of value placed on hearing care in the general marketplace. Through its national network, EPIC coordinates hearing care with existing allocations or partial health coverage to ensure that total hearing health care services are available and provided.

Through EPIC, patients receive referrals to qualified, credentialed physicians and audiologists. Appropriate diagnostics are performed in order to assess each hearing problem. EPIC works directly with manufacturers to assure access to all types and styles of technology and increase the likelihood of success.

